

BUILD YOUR BRAND

1 - Please tell something about your organization, key achievements & benefits you provide to small & medium sized Business Owners?

An organization is a group or association consisted by several different departments and managed by one top managing person. Whilst, an organization can be managed by any eligible person yet a successful business is through the dedication, hard work and know how of that certain person.



Smarthome is a known name in Home Automation System proven and referred by many satisfied client and handling projects all over Dubai's luxury development areas and with it's growing family, projects that Smart-HDL handles currently is now across the world.

Whereas, over the year's experience and based on the smarthome team's daily work progress at various project sites and in aim to provide the best solutions prior to its client's needs, Smarthome ventured with china's known and top company (HDL Hedong Group) for all Lighting Controls. Joint with the knowledge and power of each team heads, the word SMART-BUS is now a Trade Mark in the market both locally and internationally an achievement by both Mr. Firas K. Mazloum (Smarthome) and Mr. Liang Goquin (HDL).

The product Smart-Bus has been awarded the Mark of Excellence 2009 Best Green Product by CEA (Consumers Economy Association, USA)

Our line of achievements in Products are:
Home Automation, Lighting Control, Stage Lighting, Smart Hotel, Smart Office, Smart Building



2 - What can our readers expect from you when they approach you. What are your promises to them?



Smart-HDL derived from the name Smarthome and HDL in joined hands and in its objective as a concept solution provider and not only as product by product supplier. The concept serves the clients rightfully. Unlike any other automation company, the S-Bus system adopts its functions accordingly to the households daily routine or so their lifestyle.

The solution offers a value for money product benefiting from Energy Saving, Return On Investment, Health and Environment Benefits, Luxury Image for the Rich and Famous and Cultural Benefits.

3 - What do you feel about the future of technology? What important technology trends do you notice?

Technology updates every single minute across the world. And these updates are all in aim to make the technology better in the aspects categorized in accuracy, compatibility, functions, features and specifications for the resellers, suppliers, integrators, installers and end users.

Whilst these updates are done as mentioned every single minute one important trend that is now being followed or applied is our main concern we now focus on is the earth's condition.

The first and most vital facet in today's technology is The Green Concept is a trend that focuses on the betterment of the place that we live at and in which Smart-HDL's Smart-Bus system stands off from every company globally.

Second essential technology is the lifestyle. The term lifestyle in technology is not a trend based on the fashion runway. This is the trend that S-Bus system initiated in Home Automation technology. It is the unique function or feature not as simple offer of supply and installation of smart home system yet the task execution or action comprehending households daily home routines (as mentioned in qualification no. 2), whereas another advantage by Smart-HDL Smart Bus System.

4 - According to you, what are the 3 important qualities required for success in business or career?

Smart-HDL's success in the market apart from it's Smart-Bus product flexibility, the company itself established it's name in the market in all continents aforementioned their Delivery, Support/ Clientele Relationship and Product Knowledge.

